



Andy Warhol, One Dollar Bill (Front), 1962; Still-Life (Hammer and Sickle), 1976; Diamond Dust Shoes, 1980

# ACTION & ARTS

A spotlight beam from the top right corner illuminates the letter 'O' in the word 'ACTION'. The letter 'O' is rendered in a 3D style with a white base and a black top, and is surrounded by a glowing orange and purple ring.

Spot on: Symbols of our time

☞ The Pop artists did images that anybody [...] could recognize in a split second – comics [...], celebrities, shower curtains, refrigerators, Coke bottles – all the great modern things that the Abstract Expressionists tried so hard not to notice at all. (2)



Art as a commodity –  
Commodities as art

☞ Making money is art and working is art and good business is the best art. (1)

☞ Painting, screen printing,  
pop art, consumer culture, society

### POSTEN – REPOSTEN

▷ Which images and people represent our era? Choose an object or a person that you consider to be particularly important, and think about why this is so.

Find an appropriate way to present them. You can also comment by playing with irony and exaggeration.

✳ Stage your symbol in an (advertising) film: Photograph it from different perspectives. Compile the photos to make a film. Add writing, graphics or similar, in order to critically comment on your symbol, make a statement, or take the film in a different direction. Give the film a soundtrack.

THINK

What everyday icons does our consumer-oriented society create? Which consumer items do we revere?

DISCUSS



Pens, paper, newspapers, magazines,  
glue, scissors, smartphone

✳ photo/app/video editing program