



Jeff Koons, Amore, 1988



Kitsch, go away ...?



▷ Search your surroundings for kitschy objects, symbols of consumer and mass culture.

▷ Choose an object.

▷ Find and build a pedestal for it.

▷ Can you think of a suitable title?

▷ Integrate an element with which you break up the kitsch, or distort or ironize the object.

▷ Together, design a “Gallery of Kitsch”, composed of your staged objects.

⊕ *post it:*

▷ Photograph your works and send the picture like a postcard to your friends and family.

☞ My work is neither ironic nor kitschy, it is optimistic, so that people can feel better. (1)

☞ Plastic, craftsmanship, society, consumer culture

THINK

What is kitsch?
What is so attractive about kitsch? Where is the boundary between kitsch and art?

DISCUSS



Kitsch objects, material for a pedestal, pen, paper

⊕ Smartphone

